

# Scope of the Launching event

## Spreading a word on the Blue Pass (Nenad Antolović)

19/10/2020

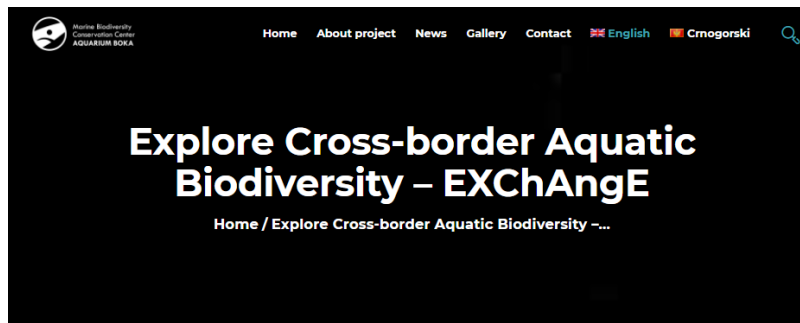
Launching Event,  
Dubrovnik, Kotor

## EXChAngE

- IPA Cross – border Cooperation Programme Croatia – Bosnia and Herzegovina – Montenegro 2014 – 2020 project
- Uses ERDF and IPA II funds of the European Union.
- Total project budget is 1,7 M Eur with EU co-financing of 1,4 M Eur.
- Project has started on 15<sup>th</sup> August 2020 and will last for 24 months
- Project consortium: from Croatia Institute for Marine and Coastal Research of the University of Dubrovnik, from Bosnia and Herzegovina Tourism Organization of Herzegovina-Neretva county and Nature Park “Hutovo Blato”, and from Montenegro: Institute of Marine Biology of the University of Montenegro and Tourism Organization Kotor

## Blue Pass

- EXChAngE project is developing a new tourism product – Blue Pass, which will enable visits of new thematic routes with improved infrastructure: Dubrovnik and Aquarium (Croatia), Kotor and Aquarium Boka (Montenegro), Hutovo Blato Aqua Path, and Mostar Old Bridge and River Neretva (Bosnia and Herzegovina), and attracts more tourists in the area. This will be first ever attempt to create such cross-border tourism product.



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Download project poster:



## About project

The project is implemented by the unique consortium with the University of Dubrovnik, the Institute for Marine and Coastal Research as lead, and partners from Bosnia and Herzegovina: Tourist Board of Herzegovina - Neretva Canton and Nature Park "Hutovo Blato", and Montenegro: Institute of Marine Biology of the University of Montenegro and Tourism Organization Kotor.

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# THANK YOU!

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