

EXChAngE summary

EXChAngE goals, outputs, indicators (Dr. Nikša Glavić)

19/10/2020

Launching event, Dubrovnik

Kotor

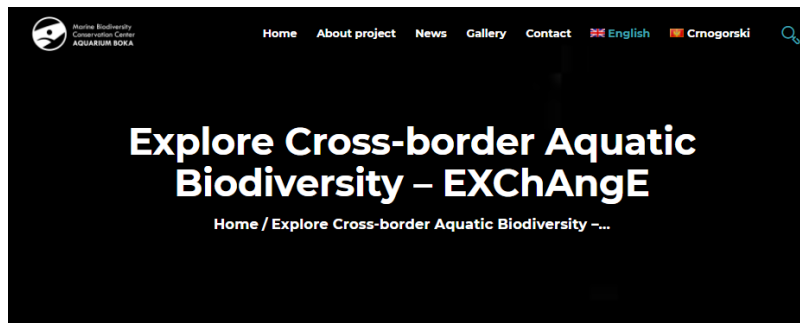


Operation Title	Explore Cross-border Aquatic Biodiversity – EXChAngE
Operation Acronym	Exchange
Operation ID	HR-BA-ME419
Lead Beneficiary	University of Dubrovnik
Project Partners:	PP2 - Tourist Organisation of Kotor PP3 - University of Montenegro, Institute of Marine Biology PP4 - Tourist Board of Herzegovina - Neretva Canton PP5 - Public Company Hutovo Blato Nature Park, Čapljina
Start date of the Operation	15.08.2020
End date of the Operation	14.08.2022
Implementation period	24 months
Programme Priority Axis	Contributing to the development of tourism and preserving cultural and natural heritage
Specific Objective	To strengthen and diversify the tourism offer through cross border approaches and to enable better management and sustainable use of cultural and natural heritage

The project is co-financed by ERDF and IPA II funds of the European Union.

Summary

- The EXCHANGE project has one main **result**: The cross-border region attracted more tourists, with the target value of 0.8% increase (benchmark 2017).
- EXChAngE **main objective** is to strengthen and diversify the tourism offer through exploring cross-border aquatic biodiversity and to enable better management and sustainable use of cultural and natural heritage.



EXChAngE project is developing a new tourism product - Blue Pass, which will enable visits of new thematic routes with improved infrastructure: Dubrovnik and Aquarium (Croatia), Kotor and Aquarium Boka (Montenegro), Hutovo Blato Aqua Path, and Mostar Old Bridge and River Neretva (Bosnia and Herzegovina), and attracts more tourists in the area. This will be first-ever attempt to create such a cross-border tourism product.

Download project poster:



About project

The project is implemented by the unique consortium with the University of Dubrovnik, the Institute for Marine and Coastal Research as lead, and partners from Bosnia and Herzegovina: Tourist Board of Herzegovina - Neretva Canton and Nature Park "Hutovo Blato", and Montenegro: Institute of Marine Biology of the University of Montenegro and Tourism Organization Kotor.

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THANK YOU!

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- <http://www.aquariumboka.ucg.ac.me/exchange/>

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