

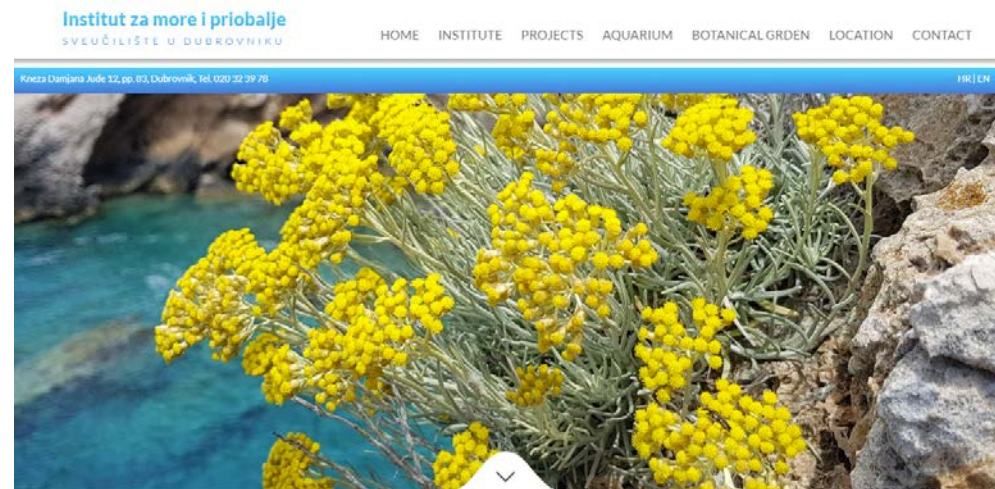
# EXChAngE Consortium

## 5 partners from 3 countries

19/10/2020

Launching event

Dubrovnik, Kotor



## Welcome to site of the Institute for Marine and Coastal Research

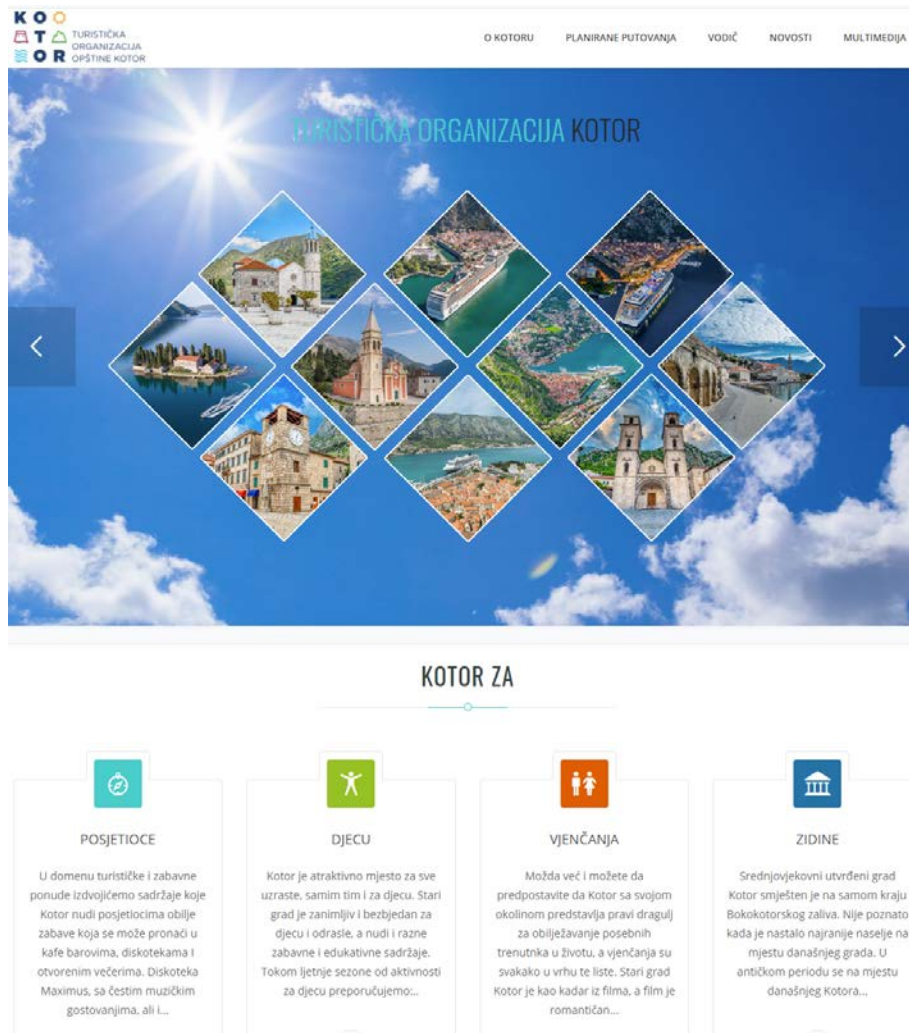
Organized research work in the fields of oceanography and fishery started in Dubrovnik after World War II with the founding of the Fishery Centre in 1946 and with the establishment of the Biological Institute of the Yugoslav Academy of Sciences and Art (JAZU) in 1949. They formed the base for the present scientific research work of the Institute for Marine and Coastal Research of the University of Dubrovnik. The Institute for Marine and Coastal Research is located in St. John's Fortress in the historical centre of Dubrovnik. The activities of the Institute are basic and concern the research of natural features in the Adriatic Sea and its coastline, particularly research into the structure and processes of ecosystems. The Institute also develops other activities, such as: monitoring living marine and land resources, monitoring sea quality, experimental rearing of plant and animal species with the aim of acquiring fundamental knowledge and studying the various stages of natural processes, maintenance and popularization of aquarium, maintenance and popularization of the Botanical Garden on the Lokrum Island, formation of scientific and expert collections, as well as the organization of courses and lectures

# Institute for Marine and Coastal Research of the University of Dubrovnik

- **Lead partner 1**
- Core competencies of the Institute are marine biodiversity, ecology and management of the Aquarium. Recent results detect environmental conditions in the cross-border Croatia - Montenegro region and rural educational, cultural and ethnographic tourist attractions
- <https://www.imp-du.com/>
- **Dr. Nenad Antolović, director,**  
[nenad.antolovic@unidu.hr](mailto:nenad.antolovic@unidu.hr)

## **Institute for Marine and Coastal Research of the University of Dubrovnik Activities**

- **A.P.1. Project preparation**
- **A.P.2. Project closure**
- **A.T1.1. Developing the cross-border tourism offer (D.T1.1.1. Thematic sub-product: Dubrovnik and Aquarium)**
- **A.T1.4. Developing and implementing training program in standardization on natural heritage (D.T1.4.1. Training: Adriatic Sea Biodiversity)**
- **A.I1.1. Improving small scale cross-border tourism infrastructure - Dubrovnik aquarium**

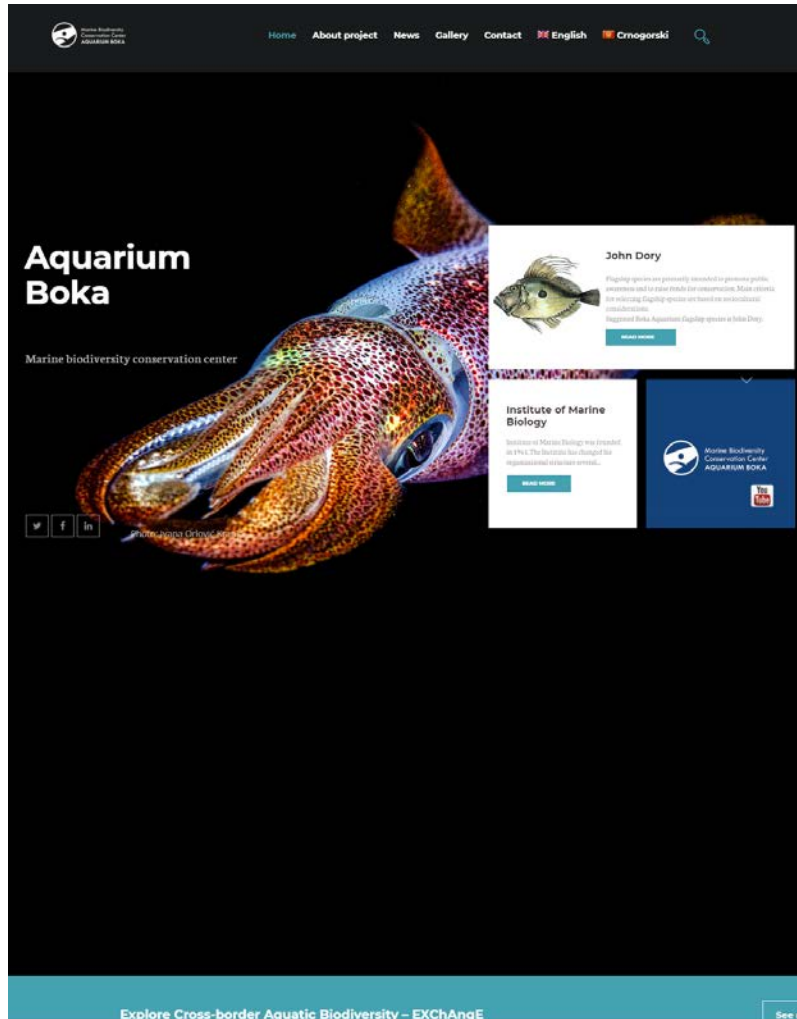


## Tourism Organization Kotor

- TO Kotor main role and activities are preservation, improvement, and promotion of authentic values of Kotor town; organization and promotion of traditional manifestations and all other kinds of events that contribute to the enrichment of tourist offer; encouragement and organization of activities aimed at protecting and preserving the tourist space, the environment, and cultural heritage; valorization of all resources that Kotor town possess in order to enrich its tourist offer and product.
- <http://www.tokotor.me/>
- Ana Nives Radović, director, [ananives.radovic@tokotor.me](mailto:ananives.radovic@tokotor.me)

## Tourism Organization Kotor Activities

- **A.T1.3. Developing, promoting and branding the EXCHANGE pack 8D.T1.3.3. EXCHANGE E-guide)**
- **A.T1.4. Developing and implementing training program in standardization on natural heritage (D.T1.4.4. Training: Touristic presentation in English, D.T1.4.5. Training for EXCHANGE Web masters)**
- **A.C.3. Digital activities including social media (D.C.3.1.-5. Upgraded Web sites, D.C.3.6. Social media profiles)**

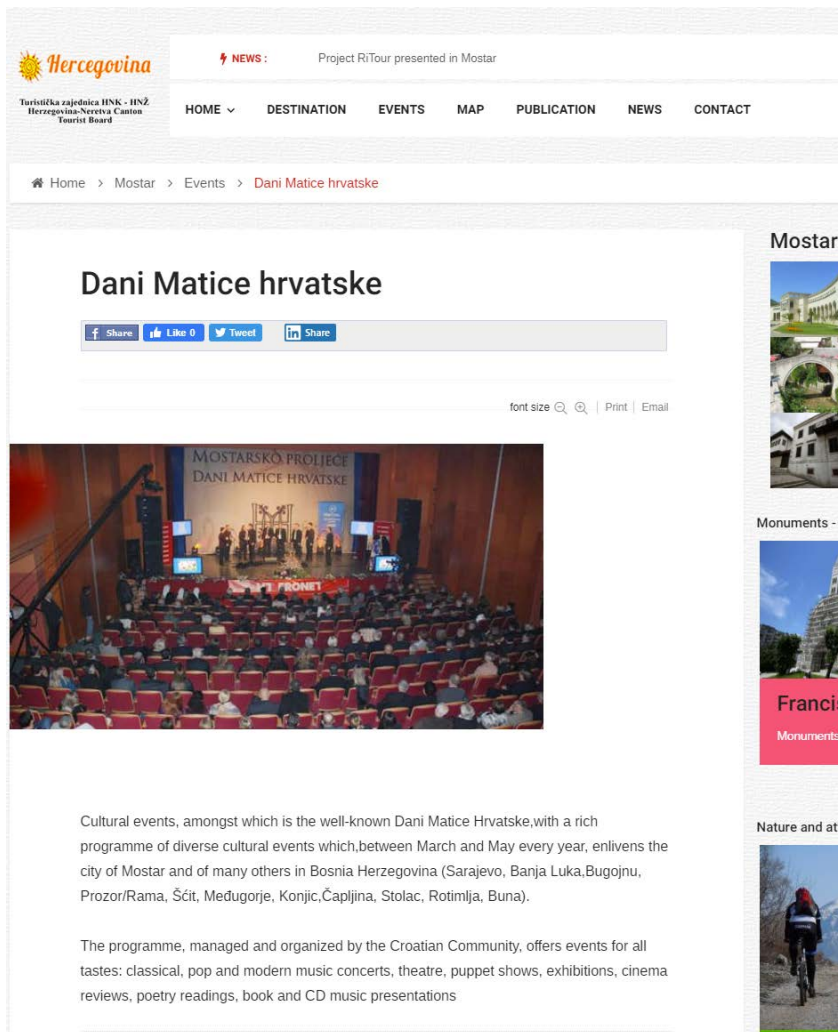


## The University of Montenegro, the Institute of Marine Biology

- Project partner 3
- Core competencies of IMB are focused on research in the fields of mariculture, marine conservation, ichthyology and marine fisheries, chemistry, general biology, neurophysiology and ecophysiology, biochemistry, and molecular biology. Recent results present the marine biodiversity of Boka Kotorska bay and provide inputs for the National Strategy for Integrated Coastal Zone Management of Montenegro.
- <http://www.aquariumboka.ucg.ac.me/>
- Dr. Mirko Đurović, MBCC Head, [mirko.djur@ucg.ac.me](mailto:mirko.djur@ucg.ac.me)

## The University of Montenegro, the Institute of Marine Biology Activities

- **A.T1.1. Developing the cross-border tourism offer (D.T1.1.2. Thematic sub-product: Kotor and Aquarium Boka)**
- **A.T1.2. Developing the cross-border tourism product**
- **A.I1.2. Developing small scale cross-border tourism infrastructure - Aquarium Boka (D.T1.2.1. EXCHANGE card)**
- **A.T1.3. Developing, promoting and branding the EXCHANGE pack**
- **A.C.2. Public Event(s) (D.C.2.1. Closing Conference)**
- **A.I1.2. Developing small scale cross-border tourism infrastructure - Aquarium Boka**



The screenshot shows the website for the Tourist Board of Herzegovina-Neretva Canton. The main navigation menu includes HOME, DESTINATION, EVENTS, MAP, PUBLICATION, NEWS, and CONTACT. The current page is titled 'Dani Matice hrvatske' and features a large photograph of a cultural event in a hall. Below the photo, there is a text block describing the event and its significance.

**Dani Matice hrvatske**

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**MOSTARSKO PROLIJEĆE  
DANI MATICE HRVATSKE**

Cultural events, amongst which is the well-known Dani Matice Hrvatske, with a rich programme of diverse cultural events which, between March and May every year, enlivens the city of Mostar and of many others in Bosnia Herzegovina (Sarajevo, Banja Luka, Bugojno, Prozor/Rama, Šćit, Međugorje, Konjic, Čapljina, Stolac, Rotimlja, Buna).

The programme, managed and organized by the Croatian Community, offers events for all tastes: classical, pop and modern music concerts, theatre, puppet shows, exhibitions, cinema reviews, poetry readings, book and CD music presentations

## Tourist Board of Herzegovina-Neretva Canton

- **Project partner 4**
- Since establishment in 2002 TBHNC creates and promotes the identity and reputation of tourism of the Herzegovina-Neretva Canton. TBHNC is active in advertising activities of common interest for all entities in tourism, and for raising the level of quality and the overall tourist offer of the Canton.
- <https://www.hercegovina.ba/index.php/en/>
- Ramiz Bašić, project manager, [ramizbasic@hercegovina.ba](mailto:ramizbasic@hercegovina.ba)



## **Tourist Board of Herzegovina-Neretva Canton Activities**

- **A.T1.1. Developing the cross-border tourism offer (D.T1.1.4. Thematic sub-product: Mostar Old Bridge and River Neretva)**
- **A.T1.3. Developing, promoting and branding the EXCHANGE pack (D.T1.3.10. Mostar Fair presentation)**
- **A.T1.4. Developing and implementing training program in standardization on natural heritage (D.T1.4.3. Training: River Neretva Biodiversity)**
- **A.I1.4. Developing small scale cross-border tourism infrastructure - walking path Mostar and Neretva**



Park Prirode "Hutovo blato" osnovan je 1995. godine. Nalazi se u jugoistočnoj Hercegovini, sa lijeve strane rijeke Neretve na teritoriju općina Čapljina i Stolac. Zauzima površinu od 7411 ha.

Javno poduzeće Park prirode "Hutovo blato" je osnovano 1995. godine. Osnovne djelatnosti su zaštita, unapređenje i korištenje prostora kroz održivi razvoj prvenstveno kroz turizam, ribolov i dr.

Hutovo blato se smatra jednim od najvećih zimovališta ptica na području Europe. Hutovo blato teritorijalno pripada općinama Čapljina i Stolac, a prostire se na močvarnom, ravničarskom i brdovitom terenu, sa nadmorskom visinom od 1 m do 432 m.



Međunarodni Savjet za zaštitu ptica (ICBP) uvrstio je 1998. god. "Hutovo blato" u listu međunarodno važnih staništa ptica. Petom je 2001. god. Park prirode "Hutovo blato" upisan u listu močvara od međunarodne važnosti po metodologiji Ramsarske konvencije i registrirano je pri UNESCO-vom Direktoratu u Parizu.

#### NOVOSTI, ZANIMLJIVOSTI I AKTIVNOSTI



Prstenovanje ptica u Hutovom blatu



Vodena staza Hutova biata kao nova turistička ponuda



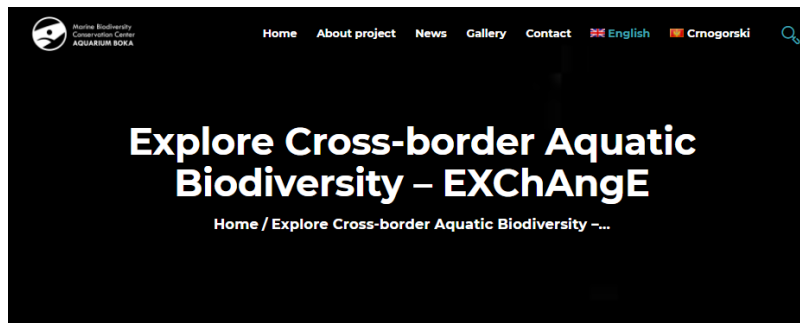
Posjetite Park Prirode i motel Park

## Nature Park Hutovo Blato

- **Project partner 5**
- Main activities of "Nature Park Hutovo Blato" d.o.o. Čapljina are protection, preservation, improvement, sustainable management, and promotion of Hutovo Blato swamp as a nature park, primarily through tourism and fishing and cultural heritage presentation.
- <http://hutovo-blato.ba/>
- Nikola Zovko, director, [nzovko.g@gmail.com](mailto:nzovko.g@gmail.com)

## Nature Park Hutovo Blato Activities

- **A.T1.1. Developing the cross-border tourism offer (D.T1.1.3. Thematic sub-product: Hutovo Blato Aqua Path)**
- **A.T1.3. Developing, promoting and branding the EXCHANGE pack (D.T1.3.6. EXCHANGE videos)**
- **A.T1.4. Developing and implementing training program in standardization on natural heritage (D.T1.4.2. Training: Hutovo Blato Biodiversity)**
- **A.I1.3. Improving small scale cross-border tourism infrastructure - camp facilities, Hutovo Blato**



# THANK YOU!

Visit more at EXChAngE web site:

- <http://www.aquariumboka.ucg.ac.me/exchange/>

EXChAngE project is developing a new tourism product - Blue Pass, which will enable visits of new thematic routes with improved infrastructure: Dubrovnik and Aquarium (Croatia), Kotor and Aquarium Boka (Montenegro), Hutovo Blato Aqua Path, and Mostar Old Bridge and River Neretva (Bosnia and Herzegovina), and attracts more tourists in the area. This will be first-ever attempt to create such a cross-border tourism product.

Download project poster:



## About project

The project is implemented by the unique consortium with the University of Dubrovnik, the Institute for Marine and Coastal Research as lead, and partners from Bosnia and Herzegovina: Tourist Board of Herzegovina - Neretva Canton and Nature Park "Hutovo Blato", and Montenegro: Institute of Marine Biology of the University of Montenegro and Tourism Organization Kotor.

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 Boka Aquatic Biodiversity as New Tourism Offer  
October 7, 2020 by Radoje Lausevic



Marine pollution doesn't recognize the territorial boundaries  
June 30, 2020 by Radoje Lausevic

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- Boka Aquatic Biodiversity as New Tourism Offer
- Aquarium Boka as New Tourism Offer in Kotor
- Aquaria Dubrovnik and Boka to strengthen cooperation and collaboration
- Values of Montenegrin coast and seabed

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